Appl. No. 10/672,414
Docket No. 9369
Amdt. dated June 27, 2007
Reply to Office Action mailed on March 29, 2007
Customer No. 27752

## AMENDMENTS TO THE CLAIMS

4/11

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

Claim 1 (Currently amended) A fibrous structure product comprising an embossment comprising a visual cue comprising a non-white color agent a discrete non-verbal cue comprising an embossment, wherein the embossment discrete non-verbal cue communicates to a user of the fibrous structure product a characteristic of the fibrous structure product when the fibrous structure product is in a dry state.

Claim 2 (Currently amended) The fibrous structure product according to Claim 1 wherein the fibrous structure product further comprises a discrete another non-verbal cue that is selected from the group consisting of visual cues, scent cues, texture cues and mixtures thereof.

Claim 3 (Original) The fibrous structure product according to Claim 2 wherein the visual cues are selected from the group consisting of structures, color agents, text elements, pictorial elements and mixtures thereof.

## Claim 4 (Cancelled)

Claim 5 (Original) The fibrous structure product according to Claim 1 wherein the characteristic of the fibrous structure product is an ingredient present in and/or on the fibrous structure product.

Claim 6 (Original) The fibrous structure product according to Claim 5 wherein the ingredient is selected from the group consisting of humectants, lotion, vitamins, perfumes, medicinal agents, therapeutic agents, virucidal agents, odor controlling agents, aroma therapy agents, softening agents and mixtures thereof.

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Claim 7 (Original) The fibrous structure according to Claim 5 wherein the ingredient comprises chamomile.

Claim 8 (Original) The fibrous structure according to Claim 5 wherein the ingredient comprises aloe.

Claim 9 (Original) The fibrous structure according to Claim 5 wherein the ingredient comprises vitamin E.

Claim 10 (Original) The fibrous structure according to Claim 5 wherein the ingredient comprises perfume.

Claim 11 (Currently amended) The fibrous structure according to Claim 5 wherein the embossment non-verbal cue comprises the ingredient.

Claim 12 (Original) The fibrous structure product according to Claim 1 wherein the characteristic of the fibrous structure product comprises a user recognizable property of the fibrous structure product.

Claim 13 (Original) The fibrous structure product according to Claim 12 wherein the user recognizable property comprises softness.

Claim 14 (Original) The fibrous structure product according to Claim 12 wherein the user recognizable property comprises cleaning ability.

Claim 15 (Original) The fibrous structure product according to Claim 12 wherein the user recognizable property comprises absorbency.

Claim 16 (Original) The fibrous structure product according to Claim 12 wherein the user recognizable property comprises strength.

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Claim 17 (Original) The fibrous structure product according to Claim 1 wherein the fibrous structure product comprises a fibrous structure comprising an adhesive.

Claim 18 (Currently amended) The fibrous structure product according to Claim 17 wherein the embossment comprises the adhesive emprises the non-verbal cue.

Claim 19 (Original) The fibrous structure product according to Claim 1 wherein the fibrous structure product is a single- or multi-ply sanitary tissue product.

Claim 20 (Currently amended) The fibrous structure product according to Claim 1 wherein the <u>embossment</u> non verbal cue communicates with the user of the fibrous structure product a characteristic of the fibrous structure product when the fibrous structure is in a wet state.

Claim 21 (Currently amended) An article of manufacture comprising a fibrous structure product according to Claim 1 and an exterior package housing said fibrous structure product, wherein the exterior package is such that the <u>embossment</u> discrete non-verbal eue of the fibrous structure product is capable of communicating with a user of the fibrous structure product.

Claim 22 (Cancelled)

Claim 23 (New) The fibrous structure product according to Claim 1 wherein the embossment comprises a colored ply adhesive.